

Programme for the International
Conference on Men and Equal
Opportunities, 2018

ICmeo

Stockholm
May 15-16
2018

Challenging norms,
changing ways
– gender equality work
with boys
and young men.



Government Offices of Sweden

Day I: Tuesday 15 May

PLENARY SESSIONS

12:00 – 13:00 Light lunch is served. Counters, exhibition and information desks open.

13:00 – 13:05 Welcome: Moderator Catarina Rolfsdotter-Jansson.

13:05 – 13:25 Introduction: Challenging norms, changing ways – what remains to be done?
Lena Hallengren, Minister for Children, the Elderly and Gender Equality, Sweden
Shanga Aziz, founder and president of Locker Room Talk

13:25 – 13:45 Key note: What's up with young men and masculinity?
Jeff Hearn, Senior Professor, Örebro University, Sweden

13:45 – 14:30 Panel: Men and Equal Opportunities – what results are in sight and what are the responsibilities of European leaders to get there?

- Lena Hallengren, Minister for Children, the Elderly and Gender Equality, Sweden
- Lydia Mutsch, Minister of Health and Minister for Equal Opportunities, Luxembourg
- Martina Vuk, State Secretary, Ministry of Labour, Family, Social Affairs and Equal Opportunities, Slovenia
- Lia- Olguța Vasilescu, Minister of Labour and Social Justice, Romania
- Petkov Biser, Minister, Ministry of Labour and Social Policy, Bulgaria (tbc)
- Ivanna Klympush-Tsintsadze, Vice Prime Minister, Ukraine
- David Stanton, Minister of State in the Department of Justice and Equality, Ireland
- Anke Gladosch, Federal Ministry for Family Affairs, Senior Citizens, Women and Youth. Germany

14:30 – 15:00 Coffee break

Day I: Tuesday 15 May

PLENARY SESSIONS

15:00 – 15:45 Panel: How to turn boys and young men into actors of change using a norm-critical approach?

- Lena Ag, Director-General, Swedish Gender Equality Agency
- Lopa Banerjee, Director for the Civil Society Division, UN Women
- Ben Hurst, IMAGINE, United Kingdom
- Virginija Langbakk, Director, European Institute for Gender Equality
- Charles Ramsden, Vice Chair of the Gender Equality Commission of the Council of Europe
- Markus Theunert, Männer.ch, Switzerland
- Frank Berglund, Chair, Swedish Youth Federation for LGBTQ Rights
- Gary Barker, President and CEO, Promundo-US

15:45 – 16:15 Short film and interactive exercise

16:15 – 16:30 This is how we do it: “NormReform” – an initiative on how to address masculinity norms in local and regional services.
Emil Broberg, Vice President of the Swedish Association of Local Authorities and Regions

16:30 – 17:15 Overview of workshop themes in 45 minutes.

Theme I: Challenging norms through education

Luis Lineo & Lena Wallquist, MÄN and Johan Gyberg, National Agency for Education

Theme II: Young men, caregiving and health

Love Nordenmark & Magnus Jacobson, Swedish Association of Local Authorities and Regions and Anna-ChuChu Schindele, Public Health Agency of Sweden

Theme III: Stereotypical norms of masculinity – a cause of violence

Klas Hyllander, Consultant, and Arbresha Rexhepi & Lina Lundborg, the Swedish Gender Equality Agency

17:15 – 17:30 Wrapping up and expectations on tomorrow

17:30 – 19:30 Evening Reception

Day II: Wednesday 16 May

WORKSHOP SESSIONS

09:00 – 13:00 Parallel workshops (for detailed workshop descriptions, please see on the following pages)

Theme I: Challenging norms through education

- 1: Norm critical work in schools (MÄN)
- 2: Promote equality through education (Swedish National Agency for Education)

Theme II: Young men, care-giving and health

- 3: Masculinity and care-giving (Swedish Association of Local Authorities and Regions)
- 4: Young men and sexual and reproductive health and rights (Public Health Agency of Sweden)

Theme III: Stereotypical norms of masculinity a cause of violence

- 5: Can a redefinition of masculinity eliminate trafficking of human beings for sexual purposes? (Ministry of Health and Social Affairs, Sweden)
- 6: Nordic work with violence prevention among young men and honour-related violence (Swedish Gender Equality Agency)

13:00 – 14:00 Lunch

Day II: Wednesday 16 May

PLENARY SESSIONS

14:00 – 14:30 Trends, achievements and challenges ahead – civic society work with young men and masculinity from a Nordic perspective.

14:30 – 15:00 Key notes: Young men and migration
Shereen El Feki, Senior Fellow, Promundo

Masculinities, power and sexism – male resistance and responsibilities
Jesper Fundberg, Ph.D Ethnology, Advisor, Swedish Gender Equality Agency, Sweden

15:00 – 15:20 Coffee break

15:25 – 16:00 Nordic and Baltic answers in addressing challenges concerning young men and masculinities.

- Lena Hallengren, Minister for Children, the Elderly and Gender Equality, Sweden
- Eityvydas Bingelis, Vice-minister at the Ministry of Social Affairs and Labour, Lithuania
- Karen Ellemann, Minister for Fisheries and Equal Opportunities and Minister for Nordic Cooperation, Denmark
- Jevgeni Ossinovski, Minister of Health and Labour, Estonia
- Ásmundur Einar Daðason, Minister of Social Affairs and Equality, Iceland
- Dagfinn Høybråten, Secretary General, The Nordic Council of Ministers

16:00 – 16:10 Closing remarks by Lena Hallengren, Minister for Children, the Elderly and Gender Equality, Sweden

WORKSHOP DESCRIPTIONS

(only one can be selected)

1: NORM CRITICAL WORK IN SCHOOLS

(Workshop host: MÄN)

How can stereotypical norms be challenged? What experiences do we have from successful norm critical work? What are the positive gains of gender-transformative work in schools? This workshop introduces practical and innovative examples of methods to challenge gender norms, preventing violence and strengthening gender equality in schools. Through presentations, exercises and sharing of knowledge and experiences, participants will learn more through best practices. From the workshop programme:

- “The Macho Factory”, an audiovisual educational material for challenging norms around masculinity – MÄN (Sweden)
- Engaging young men in combating sexualized violence and harassment in the Netherlands, Sweden and the United Kingdom – IMAGINE/Good Lad Initiative
- Using norm creative images and art in public spaces to create an inclusive and safe municipality – “Project Norm Storm”, Jönköping municipality (Sweden)
- Coaching young students to prevent violence both inside and outside schools – Municipality of Botkyrka (Sweden)

2: PROMOTION OF EQUALITY THROUGH EDUCATION

(Workshop host: National Agency for Education, Sweden)

Through using a case from school, this workshop aims to show the importance of a strategic and systematic approach to promotion of equality through education. The workshop focuses on the main success factors for equal rights and opportunities in education, mapping the importance of policy making and governance for equal opportunities in education. Proactive work within teaching as well as best practices on how schools can work against violence and harassments, will also be addressed.

3: MASCULINITY AND CAREGIVING

(Workshop host: Swedish Association of Local Authorities)

Due to ageing populations, the western welfare states are facing challenges in finding adequate staffing for nursing and caring services provided to citizens. Attracting more men to traditionally female professions is a key strategy to meet this challenge. How can public employers work strategically and practically to get young men more interested in care professions? And how can we develop a constructive approach to encourage boys and young men to challenge norms in career choices – and the fundamental norms of masculinity? From the workshop programme:

- Attracting young men to care and nursing programs – an example from Swedish municipalities (tbc)
- Migrant men as an untapped resource, key note by Ph.D. Palle Storm, Stockholm University, Sweden

- Gender sensitive and norm critical counselling, key note by Ph.D. Frida Wikstrand, Malmö University, Sweden
- Increasing the share of men in preschools – example from a Norwegian municipality
- Promote equality, masculinize care: Experiences in the promotion of young men in care professions – an example from a Spanish municipality (tbc)

4: YOUNG MEN AND SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS (Workshop host: The Public Health Agency, Sweden)

How can we reach boys and men when it comes to sexual and reproductive health and rights and sexuality education (SRHR)? And how can professionals overcome stereotypical power structures that counteract the desired development? This workshop explores why gender equality and norm-critical approaches are needed. It will also give best practices from the school system, the social service, the health care system as well as in the digital arena. From the workshop programme:

- Sexuality, health and gender equality by The Public Health Agency (Sweden)
- A strategy for men's health and well-being by World health organization (WHO)
- Sexual health and gender equality – a website for young migrants by Lotta Nordh, UMO Sweden's youth health clinic for young people (Sweden)
- How to reach boys, by Pelle Ullholm, RFSU (IPPF Sweden)

5: JOIN THE BARBERSHOP FOR A TALK! CAN A REDEFINITION OF MASCULINITY ELIMINATE TRAFFICKING OF HUMAN BEINGS FOR SEXUAL PURPOSES? (Workshop host: Ministry of Health and Social Affairs in cooperation with Nordic Council of Ministers)

The Barbershop workshop concept is a dialogue-based workshop, developed by the governments of Iceland and Suriname, as a way to get men involved and committed as partners in promoting gender equality. Traditionally, barbershops are settings where men have met informally and talked, often within the boundaries of traditional masculinity. This workshop invites men and women to safe spaces to talk about gender and gender equality, in both gender-separated and gender-mixed groups. The topic is trafficking of human beings for sexual purposes. What roles do men and masculinities play? Trafficking of human beings is a gendered problem – how can this understanding be used in strategies to eliminate trafficking for sexual purposes? The Barbershop will be opened with briefs on the current situation in the Nordic Region and Baltic States.

6: NORDIC WORK WITH VIOLENCE PREVENTION AMONG YOUNG MEN INCLUDING HONOUR-RELATED VIOLENCE

(Workshop host: National Gender Equality Agency, Sweden in cooperation with Nordic Council of Ministers)

To prevent sexual harassment and violence against women and girls, actions to reach boys and young men must be taken on an early stage. Boys and young men need knowledge and an active role in preventing gender based violence. This workshop presents methods and programs developed in Nordic countries to prevent gender based violence focusing on boys and young men. Prevention of honour-related violence will also be raised. Join the discussion on what can be done in schools, civil services and counselling work. From the workshop programme:

- “Nothing to wait for”: Implementing violence prevention with a gender perspective in municipalities, experiences, perspectives and challenges. Contributors: Cecilia Narby, National agency for youth and civil society; Sofie Kindahl, Men for gender equality; Lucas Gottzén, Professor, Department Child and Youth Studies, Stockholm University. (Sweden)
- “Stop the Dating Violence”: Preventing violence in young people's intimate relationships. Contributors: Hedda Hakvåg, senior advisor at Reform – Resource Centre for Men (Norway); Susanne Nour Magnusson, Director, Dialog mod Vold (Denmark),
- “Preventing honor related violence”, Sigrid Bacher Frederiksen, The Danish Agency for International Recruitment and Integration (Denmark)
- “Working with men – a European perspective” Contributors: Gerhard Hafner, Dipl. Psych (Germany), Olga Persson, Secretary-General at Unizon Swedish association for women's shelters and young women's empowerment centres (Sweden)

CONFERENCE VENUE

Norra Latin, Stockholm City Conference Centre

More information about registration, accommodation and programme on: www.government.se/ICMEO2018