



(Your organisation) takes action to make the internet more gender-equal

(Your organisation and partner organisations, if any) is (are) cooperating with Wikimedia to highlight women profiles, experts and role models from (country) on (date). With this initiative, we want to increase the number of women represented on Wikipedia and help to make the internet more gender-equal.

Wikipedia is the world's largest online and user-generated encyclopaedia. Its content influences and colours users' knowledge about the world. But there is great imbalance on the website, like in society at large. Ninety per cent of the content is created by men, and there are four times as many articles about men as there are about women. The figures vary regionally, but the picture is the same all over the world: the information about women is not only less extensive than that about men, it is also more negative and different in character.

To contribute to a more accurate picture, (your organisation and partner organisations, if any) and Wikimedia have therefore taken the initiative for this #WikiGap event. More than (number of) volunteers will gather at (venue) to add more content to Wikipedia about women figures, experts and role models in various fields (alternatively: theme of your event).

"(Quote about why we are doing this and why it is important)," says (spokesperson from your organisation).

This event is a part of the global #WikiGap campaign, originally launched by Wikimedia Sweden and the Swedish Ministry for Foreign Affairs. So far, almost 60 countries have taken part in #WikiGap. More than 1 800 participants have added or updated more than 13 000 Wikipedia articles on prominent women in more than 30 different languages. Together, we want to improve women's representation on the internet and help create a more gender-equal world.

For more information please contact:

(Name)

(Contact details)

(Add a picture to the press release, preferably one of the spokesperson quoted in the text.)